

The logo for 'Taste' is written in a white, cursive font and is enclosed within a white oval shape. It is positioned in the upper left corner of the image, which shows a close-up of several golden-brown, crusty loaves of bread stacked together.

Press

PRESS RELEASE

THE FIRST TASTE LONGRIDGE FOOD FESTIVAL IS HAILED A MASSIVE SUCCESS!

16TH. NOVEMBER 2009

Highlights:

- Taste Longridge Food Festival – Longridge Civic Hall 14/11/'09
- Attended by over 500 people
- A massive success
- 20 Stall holders
- Local chef attended – cookery demonstrations
- BBC Lancashire broadcast live from the event.

THE first ever TASTE Longridge Food Festival has been hailed a success by company members today. The food fair, which was organised and run entirely by Longridge High School's Young Enterprise company, TASTE attracted visitors from across Lancashire, and the company estimate that approximately 500 people attended the event. The day was advertised through large posters and banners being placed at points throughout Longridge, leaflets put through most Longridge letter boxes and through an appearance on John 'Gilly' Gilmore's Radio Lancashire show. A Radio Lancashire broadcasting van also paid the event a visit in the morning.

The fair comprised of 20 stands, with products ranging from vegetables to fudge to cordials to hand made chocolates. Neil Robinson, a local chef, carried out demonstrations throughout the day. Neil will be the head chef at the Longridge Station Buildings when they are opened in the new year. We also had a member of the team playing the piano at points during the day. The company's managing director, Thomas Calderbank said "I think the day went very well indeed. We attracted many more people than we thought we would", another company member, Matthew Leach said "The day was a huge success". The response from visitors was also very positive. Karen Hankinson said "I got a leaflet for the event through my letter box last week. I like to support the school's Young Enterprise teams, so I decided to come along and was amazed at the efforts of the team". Nearly all the stall holders said that they had a good day and would like the team to hold another event after Christmas, but this still has to be discussed at the weekly meeting. The company will be selling their main product, a book starring recipes from local famous people such as Nick Park and Nigel Howarth at several upcoming events, such as the Lion's Christmas Bazaar on the 5th December and the late night shopping event.

Notes to the editor:

Background information is available on Young Enterprise at: www.tastelongridge.com/press, along with photographs of the event, available for use in the media.

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